



LIBERIA MEDIA FOR DEMOCRATIC INITIATIVES

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Dialoging for Peace, Democracy & Development in Liberia

LMDI POP QUIZZING PRESS RELEASE

LMDI/L-GM Event...TODAY, LMDI ENDS REGIONAL QUALIFYING ROUNDS OF YEAR TWO OF ITS NATIONAL GENERAL KNOWLEDGE POP QUIZZING AT TUBMANBURG, PLANS FOR THE SEMI AND GRAND FINALS SHORTLY IN MONROVIA. ...SAYS IT'S UNDER PRESSURE FROM LIBERIAN SCHOOL PUPILS TO CONTINUE AND WIDEN THE QUIZZING INITIATIVE BUT HAS NO SUPPORT TO CONTINUE AND APPEALS FOR NATIONAL GOVERNMENT AND PHILANTHROPIC INTERVENTION TO CONTINUE IGNITING COMPETITION AND EXCELLENCE ACROSS LIBERIA...LMDI/THE DIALOGUE/DUCOR DEBATES-ZEE-MAANNEH---ZEE-MAANNEH (PEACE & ENJOYMENT)...PLEASE VISIT AND VIEW OUR NEW WEBSITE AND FACEBOOK PAGE AT www.lmdilib.org AND www.facebook.com/lmdilib.org. PLEASE FOLLOW AND KNOW ALL ABOUT US AND LIBERIA AND ALL THAT WE DO TO SUSTAIN LIBERIA'S POST CONFLICT DEMOCRACY.

ZEE-MAANNEH-----ZEE-MAANNEH (PEACE AND ENJOYMENT)

TUBMANBURG Liberia...Tuesday February 27, 2018...The Qualifying Rounds of all four regions under the annual National General Pop Quizzing Competition organized by the Liberia Media for Democratic Initiatives (LMDI) will be climaxed tomorrow Tuesday Feb. 27, 2018 with the qualifying session of Western Liberia or REGION FOUR at Tubmanburg in Bomi County.

The REGION FOUR session today involves three schools representing three counties, namely Bomi represented by SIME DARBY, Cape Mount by ALEXANDER, and Montserrado by its second representative SHIRLEY COLEMAN. The REGION FOUR qualifying session is for one day, sitting at the TUBMANBURG MULTI-PURPOSE CENTER at Tubmanburg City.

The three counties qualified for the regional session during months of county level qualification all across Liberia conducted by the LMDI for YEAR TWO of its annual National General Knowledge Pop Quizzing Competition. Gbarpolu should be the 4th but cannot make because of lack money and other support to come to Bomi.

The REGION FOUR qualifying session is to produce one winner or champion for the region to enter the National SEMI and GRAND FINALS expected shortly in Monrovia.

The REGION FOUR qualifying session is the 4th for YEAR TWO of the LMDI National General Knowledge Pop Quizzing Competition. The other three regions, South East, Central

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and Urban have all concluded the qualifying rounds and produced three regional champions; OUR LADY FATIMAH, the WILLIAN V.S. GRAY HIGH SCHOOL and RICKS INSTITUTE.

Under the LMDI regional planning, the quizzing games are sitting at ZWEDRU for the South East or REGION ONE, Gbarnga for REGION TWO or Central Liberia, Kakata for REGION THREE or Urban Liberia and Tubmanburg for REGION FOUR or the West. All the regional qualifiers are supposed to produce four winners representing the four regions for the National Championship.

Once all four regional rounds are concluded and qualifiers are found, the National SEMI and GRAND FINALS will then set in and a day of the National SEMI and GRAND FINALS ending YEAR TWO and the launch of YEAR THREE of the LMDI National General Knowledge Quizzing competition on the same day will be announced.

President GEORGE MANNEH WEAH is being invited and is expected to address the GRAND FINAL of YEAR TWO and the launch of YEAR THREE to be announced for the conduct at the Monrovia Christian Fellowship Center at Ninth Street Sinkor near the headquarters of the National Elections Commission (NEC).

BACKGROUND TO THE LMDI NATIONAL ACADEMIC CHALLENGE (QUIZZING) COMPETITION (NACC)

On May 12, 2015, the Liberia Media for Democratic Initiatives, LMDI and partners, the Liberia Ghana Missions (L-GM) and the Liberia Bank for Development and Investment (LBDI), launched the first ever all inclusive National General Knowledge Pop quizzing exercise with the aim to ignite the spirit of academic competition and by extension, excellence in the education sector for Liberian Children.

We rolled out YEAR ONE in 2015 for the first time in Liberia touring all 15 counties of Liberia, conducting the county level qualifiers. We the LMDI also completed the regional and National qualifications that led to the first GRAND FINAL on June 18, 2016 that saw MARGIBI COUNTY as the GRAND WINNER of YEAR ONE. We launched YEAR TWO of our rather ambitious annual activity on Wednesday October 19, 2016 at KAKATA CITY, Margibi County.

WHAT IS THE NATIONAL ACADEMIC CHALLENGE COMPETITION (NACC)

Named and styled the NATIONAL ACADEMIC CHALLENGE COMPETITION (NACC), we conduct weekly knowledge QUIZZING and SPELLING games for Liberian Primary and High schools under our Child and Youth Sensitive media and community outreach flagship platform, 'TOMORROW'S PEOPLE'. The games are uniquely broadcast weekly on our partner network of 45 National and Rural Community Radios across the nation.

The National Academic Challenge Competition is attempting to revitalize and reawaken the spirit of academic competition and excellence in our various schools through nationwide competitions with the participation of each county represented by a county team in the various

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activities ranging from, Quizzing to Essay Writing. The program aims to boost the academic morale and enthusiasm of students, as well as help improve their performances in public examinations and other academic works.

Overall Goal

The overall goal of the program is to promote greater respect for knowledge, better learning standards and promote academic excellence through inter-school academic competition and increase academic performance in Liberia's annual calendars and beyond. This is an all year round annual event.

Specific objectives:

- a. Test Students' accumulation and retention of knowledge in a real life situation.
- b. Encourage independent study and academic excellence
- c. Recognize and appreciate non-traditional venues for the competition
- d. Build self-esteem and school pride
- e. Empower students with a new understanding of what has been, what is now, and what can be
- f. Provide opportunities for faculty, students, parents and the community to work together.

Meanwhile, the LMDI continues its appeal for financial and material support to enable it continue the national quizzing competition to ignite the lost competitive academic spirit among Liberian high School students for academic excellence.

LMDI Director John Kollie says his organization is grateful to the Liberia Bank for Development and Investment, LBDI for its initial partnership of partial funding in 2015 and Liberia Ghana Missions for its continuous provision of financial aids for good performing students in the competition. John Kollie however notes that the only direct financial support from the LBDI stopped in 2015 and the organization is finding it difficult to roll out the annual academic competition.

John Kollie says the LMDI needs of thousands of U.S. dollars annually to roll out the competition involving all 15 counties of Liberia and the LMDI would be further gratified to get generous donor support for this work aimed at improving the education sector.

Meanwhile, the broadcast of the games continues weekly on the LMDI partner network of radio and TV stations across Liberia and on our website at www.lmdilr.org and our face book page at Liberia Media for Democratic initiatives (LMDI)2. You can send comments to info@lmdilr.org, thedialogue.lmdi@lmdilr.org and john@lmdilr.org and john@lmdi.org

Signed:

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John O. Kollie

DIRECTOR

