



**LIBERIA MEDIA FOR DEMOCRATIC INITIATIVES**

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*Dialoging for Peace, Democracy & Development in Liberia*

## LMDI POP QUIZZING PRESS RELEASE

**LMDI/L-GM Event... TODAY AT GREENVILLE IN SINOE COUNTY, THE LMDI EMBARKS ON FINAL LEG OF YEAR TWO OF ITS NATIONAL GENERAL KNOWLEDGE POP QUIZZING FOR ENTRY INTO YEAR THREE WITH A TOUR OF THE ENTIRE SOUTH EAST OF LIBERIA... ALL FIVE SOUTH EASTERN LIBERIA COUNTIES TO PRODUCE ONE CHAMPION EACH IN PREPARTION FOR THE REGIONAL AND NATIONAL SEMI AND GRAND FINALS, LEADING TO THE OPENING OF YEAR THREE OF THE ANNUAL COMPETITION.**

ZEE-MAANEH-----ZEE-MAANEH (PEACE AND ENJOYMENT)

GREENVILLE SINOE Co. Liberia...Tuesday January 30, 2018...The Liberia Media for Democratic Initiatives (LMDI), the facilitator of the People to People platforms “THE DIALOGUE, DUCOR DEBATES and the annual National General Knowledge Pop Quizzing Competition for Liberian schools named and styled, “TOMORROW’S PEOPLE” is embarking on the final leg of the Year Two of the annual events beginning today Tuesday January 30, 2018.

Preparations for the start of the quizzing in the South East have already begun with the mobilization and coordination of all the concerned high schools in all five counties of the South Eastern region and the first county for the qualifying quizzing games is Sinoe County in the horn of South Eastern Liberia, beginning today Tuesday at the GREENVILLE CITY HALL.

The Sinoe County quizzing games are expected to involve six participating high schools competing for the only space to the regional competition which is expected to sit at Zwedru Grand County on February 12, 2018.

In the first game on Monday, The St. Joseph Catholic School will come face to face with the Harrison Grisby High School. The Sinoe quizzing qualifiers will lead the LMDI team of quizzing masters into the other four counties, Maryland, Grand Kru, River Gee and Grand Gedeh Counties over the next 15 days.

LMDI National Quizzing South Eastern qualifying games are expected to be climaxed on Thursday February 8, 2018, producing a single champion for each county to the regional qualifiers for the LMDI three established quizzing regions, West, Central and South East and will set in at Zwedru on Friday February 9, 2018 and drag on to Gbarnga and Tubmanburg.

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All regional qualifying games at Gbarnga, Tubmanburg and Zwedru end on Saturday February 17, giving way to the National SEMI and GRAND FINALS on Tuesday and Wednesday February 27 and 28, 2018 followed by the launch of YEAR THREE of the LMDI National General Knowledge Quizzing competition on the same day. The LMDI plans to have President GEORGE MANNEH WEAH address the GRAND FINAL of YEAR TWO and the launch of YEAR THREE on Wednesday February 28, 2018 at the Monrovia Christian Fellowship Center at Ninth Street Sinkor near the headquarters of the National Elections Commission (NEC).

### **BACKGROUND TO THE LMDI NATIONAL ACADEMIC CHALLENGE (QUIZZING) COMPETITION (NACC)**

On May 12, 2015, the Liberia Media for Democratic Initiatives, LMDI and partners, the Liberia Ghana Missions (L-GM) and the Liberia Bank for Development and Investment (LBDI), launched the first ever all inclusive National General Knowledge Pop quizzing exercise with the aim to ignite the spirit of academic competition and by extension, excellence in the education sector for Liberian Children.

We rolled out YEAR ONE in 2015 for the first time in Liberia touring all 15 counties of Liberia, conducting the county level qualifiers. We the LMDI also completed the regional and National qualifications that led to the first GRAND FINAL on June 18, 2016 that saw MARGIBI COUNTY as the GRAND WINNER of YEAR ONE. We launched YEAR TWO of our rather ambitious annual activity on Wednesday October 19, 2016 at KAKATA CITY. Margibi County.

### **WHAT IS THE NACC**

Named and styled the NATIONAL ACADEMIC CHALLENGE COMPETITION (NACC), we conduct weekly knowledge QUIZZING and SPELLING games for Liberian Primary and High schools under our Child and Youth Sensitive media and community outreach flagship platform, 'TOMORROW'S PEOPLE'. The games are uniquely broadcast weekly on our partner network of 45 National and Rural Community Radios across the nation.

The National Academic Challenge Competition is attempting to revitalize and reawaken the spirit of academic competition and excellence in our various schools through nationwide competitions with the participation of each county represented by a county team in the various activities ranging from, Quizzing to Essay Writing. The program aims to boost the academic morale and enthusiasm of students, as well as help improve their performances in public examinations and other academic works.

### **Overall Goal**

The overall goal of the program is to promote greater respect for knowledge, better learning standards and promote academic excellence through inter-school academic competition and increase academic performance in Liberia's annual calendars and beyond. This is an all year round annual event.

### **Specific objectives:**

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- a. Test Students' accumulation and retention of knowledge in a real life situation.
- b. Encourage independent study and academic excellence
- c. Recognize and appreciate non-traditional venues for the competition
- d. Build self-esteem and school pride
- e. Empower students with a new understanding of what has been, what is now, and what can be
- f. Provide opportunities for faculty, students, parents and the community to work together.

Meanwhile, the LMDI continues its appeal for financial and material support to enable it continue the national quizzing competition to ignite the lost competitive academic spirit among Liberian high School students for academic excellence.

LMDI Director John Kollie says his organization is grateful to the Liberia Bank for Development and Investment, LBDI for its initial partnership of partial funding in 2015 and Liberia Ghana Missions for its continuous provision of financial aids for good performing students in the competition. John Kollie however notes that the only direct financial support from the LBDI stopped in 2015 and the organization is finding it difficult to roll out the annual academic competition.

John Kollie says the LMDI needs of thousands of U.S. dollars annually to roll out the competition involving all 15 counties of Liberia and the LMDI would be further gratified to get generous donor support for this work aimed at improving the education sector.

Meanwhile, the broadcast of the games continues weekly on the LMDI partner network of radio and TV stations across Liberia and on our website at [www.lmdilr.org](http://www.lmdilr.org) and our face book page at Liberia Media for Democratic initiatives (LMDI)2. You can send comments to [info@lmdilr.org](mailto:info@lmdilr.org), [thedialogue.lmdi@lmdilr.org](mailto:thedialogue.lmdi@lmdilr.org) and [john@lmdilr.org](mailto:john@lmdilr.org) and [john@lmdi.org](mailto:john@lmdi.org)

Signed:



John O. Kollie

DIRECTOR